



“Inspiring” is how Yvette Diamond was captioned in *Frederick Magazine’s 2005 People to Watch* issue. Prior and since, her professional journey has provided her with the opportunity to apply her leadership and business acumen across multiple industries,

including logistics, higher education, publishing, marketing, construction, computer, health & personal care, and professional services. Yvette’s ability to quickly build rapport and trust, her eagle-eye for seeing the larger vision and her skill in overcoming barriers have made her a sought-after problem solver in the business community.

Yvette has always believed that being involved makes a difference. A former Frederick, MD business owner, she actively participated in the development and growth planning for the city’s downtown from 2002-2008. She also held a board position for Downtown Frederick Partnership, co-chaired the promotions committee for the board and was an Ambassador for the Chamber of Commerce, as well as participated in a variety of other events and activities in support of the Frederick community. As a result of her ongoing contribution, Yvette was named Frederick County’s Entrepreneur of

the Year in 2005. Her involvement in the business community expanded from there and Yvette now has a long and proven track record of community- and business-building through companies, organizations and efforts across Maryland. In fact, she was named one of the *Maryland Daily Record’s* Top 100 Women in 2016.

Having gone through her own personal and professional transformations at many stages of her life and career, Yvette believes in the power of growing people and today mentors others as part of her effort to influence positive change in Maryland. She lives by motto, “leave a legacy you want to leave” and actively encourages those she works with to do the same.

For the past seven years, Yvette has been quietly developing a strategy to create a direct path between companies in need of a strong labor pool and individuals who possess the attitude, aptitude and ambition to be self-sustaining, yet find themselves stuck in a cycle of poverty and underemployment. In 2018, she launched Center Rail Strategies, Inc., the organization through which she is putting her *CornMaze Effect* strategy into action.

Yvette is married to a fellow entrepreneur and has a daughter in college. She currently resides in Fulton, Maryland.

Core Qualifications

- **Inspirer** – Yvette’s personal and professional story has been the gateway through which she’s able to establish a real connection with others and provide hope, example and direction.
- **Change Maker & Strategist** – Yvette is a strong believer in developing a solid strategy to solve problems and is adept at creating realistic and implementable plans for change. Her strength is defining the vision and uncovering the best path for making it real.
- **Divergent Thinker** – Yvette considers challenges from multiple angles and thinks outside the box to create innovative solutions.
- **Engagement Activator** – Yvette is skilled at building teams that work smarter together for a common goal.
- **Profit Accelerator** – Yvette improves quality control and achieves maximum efficiency through lean operations.
- **Impact Player** – Yvette is always seeking opportunities to make a meaningful, positive difference.

Honors & Awards

INDIVIDUAL

- Daily Record Top 100 Women 2016
- Entrepreneur Of The Year – Small Emerging Business – Frederick County 2005
- Captains Award – Downtown Frederick Partnership, 2007
- Person To Watch – Frederick Magazine, 2005

BUSINESS

- Inc 5000 Fastest Growing 6x Honoree (4 Times Under My Leadership)
- Baltimore Business Journal Best Places To Work, 2016
- Voted #1 in multiple categories in Frederick Magazine Readers
- Poll – Best of Frederick. 2006 & 2007

Education

Wade College – Dallas, TX

Montgomery College – Rockville, MD

Work Experience

CENTER RAIL STRATEGIES, INC

Founder/Chief Conductor

Fulton, MD

June 2018 - Current

BOTTOMLINE GROWTH STRATEGIES, INC

Operations Consultant

Towson, MD

April 2011 – October 2014

OUR FACETS

Owner/Chief Advisor

Fulton, MD

March 2017- Current

RWD TECHNOLOGIES

Marketing Manager

Baltimore, MD

July 2008 – February 2010

FREDERICK COMMUNITY COLLEGE

Business Solutions Manager -Limited Term Employee

Frederick, MD

May 2018 – December 2018

GOLDEN ORCHID

Owner/Entrepreneur

Frederick, MD

July 2002 – September 2008

THREE DOG LOGISTICS

Chief Operations Officer

April 2011 – October 2014 - Consultant

Jessup, MD

October 2013-April 2018 Full time

PHILLIPS INVESTMENT RESOURCES/PHILLIPS

INTERNATIONAL, INC.

Vice President, Operations

Database Administrator

Order Processing Manager

Data Entry Manager

Training Manager

Potomac, MD

January 1993 – April 2002

D SERVICES, LLC

Owner/Outsourced COO & CMO

Fulton, MD

February 2010 – April 2016

OTHER POSITIONS HELD: Computer product distribution and resale,

Government Services, and Banking industries

December 1987-January 1993